# COMPSCI 514: ALGORITHMS FOR DATA SCIENCE 

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Lecture 17

## SUMMARY

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- SVD: Can write any matrix $\mathbf{X}$ with rank $r$ as $\mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^{T}$ where $\boldsymbol{\Sigma} \in \mathbb{R}^{r \times r}$ is diagonal and columns of $\mathbf{U}$ and $\mathbf{V}$ are orthonormal.


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- SVD Can reveal relationships between words and topics of documents.


## Today: Spectral Graph Theory \& Spectral Clustering.

- Low-rank approximation on graph adjacency matrix for non-linear dimensionality reduction.
- Eigendecomposition to partition graphs into clusters.


## ENTITY EMBEDDINGS

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- Words (to identify synonyms, translations, etc.)
- Nodes in a social network


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- Nodes in a social network

Usual Approach: Convert each item into a high-dimensional feature vector and then apply low-rank approximation.



## EXAMPLE: LATENT SEMANTIC ANALYSIS

Term Document Matrix X


Low-Rank Approximation via SVD



## EXAMPLE: LATENT SEMANTIC ANALYSIS

Term Document Matrix $\mathbf{X}$

| doc_1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| doc_2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| . | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| doc_n | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |

Low-Rank Approximation via SVD


- If the error $\left\|\mathbf{X}-\mathbf{Y} \mathbf{Z}^{T}\right\|_{F}$ is small, then on average,

$$
\mathbf{X}_{i, a} \approx\left(\mathbf{Y} \mathbf{Z}^{T}\right)_{i, a}=\left\langle\vec{y}_{i}, \vec{z}_{\mathrm{a}}\right\rangle .
$$

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Term Document Matrix $\mathbf{X}$

|  | $c_{q,} o_{q_{\eta}} h_{o_{s}}$ |  |  | . |  |  | $\%_{9} \%_{t}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| doc_1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 |
| doc_2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
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- I.e., $\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \approx 1$ when doc $_{i}$ contains word ${ }_{a}$.


## EXAMPLE: LATENT SEMANTIC ANALYSIS

If doc $_{i}$ and doc $_{j}$ both contain word ${ }_{a},\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \approx 1$ and $\left\langle\vec{y}_{j}, \vec{z}_{a}\right\rangle \approx 1$ and so $\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \approx\left\langle\vec{y}_{j}, \vec{z}_{a}\right\rangle$. Similarly if both don't contain word ${ }_{a},\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \approx\left\langle\vec{y}_{j}, \vec{z}_{a}\right\rangle$


Since this applies for all words, documents with that involve a similar set of words tend to have high dot product with each other.

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Another View: Column of $\mathbf{Y}$ represent 'topics'. $\vec{y}_{i}(j)$ indicates how much doc ${ }_{i}$ belongs to topic $j . \vec{z}_{a}(j)$ indicates how much word $_{a}$ associates with topic $j$.

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Low-Rank Approximation via SVD

$\mathbf{Z}^{\top}$

- Just like with documents, $\vec{z}_{a}$ and $\vec{z}_{b}$ will tend to have high dot product if $\operatorname{word}_{a}$ and word ${ }_{b}$ appear in many of the same documents.


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- In an SVD decomposition we set $\mathbf{Z}^{T}=\boldsymbol{\Sigma}_{k} \mathbf{V}_{K}^{T}$ where columns of $\mathbf{V}_{k}$ are the top $k$ eigenvectors of $\mathbf{X}^{\top} \mathbf{X}$.


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## EXAMPLE: WORD EMBEDDING

LSA gives a way of embedding words into $k$-dimensional space.

- Embedding is via low-rank approximation of $\mathbf{X}^{T} \mathbf{X}$ : where $\left(\mathbf{X}^{T} \mathbf{X}\right)_{a, b}$ is the number of documents that both word $_{a}$ and word $_{b}$ appear in.


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- Many ways to measure similarity: number of sentences both occur in, number of times both appear in the same window of $w$ words, in similar positions of documents in different languages, etc.
- Replacing $\mathbf{X}^{T} \mathbf{X}$ with these different metrics (sometimes appropriately transformed) leads to popular word embedding algorithms: word2vec, GloVe, fastText, etc.


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Note: word2vec is typically described as a neural-network method, but it is really just low-rank approximation of a specific similarity matrix. Neural word embedding as implicit matrix factorization, Levy and Goldberg.

## GRAPH EMBEDDINGS

## NON-LINEAR DIMENSIONALITY REDUCTION



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A common way of automatically identifying this non-linear structure is to connect data points in a graph. E.g., a $k$-nearest neighbor graph.

- Connect items to similar items, possibly with higher weight edges when they are more similar.


## LINEAR ALGEBRAIC REPRESENTATION OF A GRAPH

Once we have connected $n$ data points $x_{1}, \ldots, x_{n}$ into a graph, we can represent that graph by its (weighted) adjacency matrix.
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## THE LAPLACIAN VIEW

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For any vector $\vec{v}$, its 'smoothness' over the graph is given by:

$$
\sum_{(i, j) \in E}(\vec{v}(i)-\vec{v}(j))^{2}=\vec{v}^{T} \mathbf{L} \vec{v} .
$$

## REWRITING LAPLACIAN

Lemma:

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- If $e=(i, j)$, then $\vec{v}^{\top} \mathbf{L}_{e} \vec{v}=(v(i)-v(j))^{2}$


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- Similar vertices (close with regards to graph proximity) should have similar embeddings since

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where we showed the equality in Lecture 14.

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Step 3: Work with the data in the embedded space. Where distances approximate distances in your original 'non-linear space.'

